

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Buying Time LLC
650 Massachusetts Ave NW Suite 210
Washington, DC 20001

Contract / Revision		Alt Order #
134636 /		07896633
Product		
Contract Dates	Estimate #	
10/30/12 - 11/05/12	2180	
Advertiser		Original Date / Revision
Coleman, Linda- NC Lt Gov.		08/21/12 / 08/21/12
Billing Cycle		
EOM/EOC	Broadcast	Cash/Trade
Station		Sales Office
WCCB	Merideth Radow	Washington-Ea
Special Handling		
Demographic		
Adults 35+		
IDB#		Advertiser Code
372		378
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 1	WCCB	10/30/12	11/02/12	Fox News Rising	8a-9a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	- 111---				3	\$175.00			
E 2	WCCB	11/05/12	11/05/12	Fox News Rising	8a-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$200.00			
E 3	WCCB	10/30/12	11/01/12	Fox News Rising	530a-8a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	- 111---				3	\$200.00			
E 4	WCCB	10/30/12	11/01/12	Anderson	4p-5p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	- 1- 1---				2	\$250.00			
E 5	WCCB	10/31/12	11/02/12	Ellen	5p-6p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-- 1- 1--				2	\$500.00			
E 6	WCCB	11/05/12	11/05/12	Ellen	5p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	M-----				1	\$600.00			

Totals 12 \$3,425.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	12	\$3,425.00	\$2,911.25
Totals	12	\$3,425.00	\$2,911.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.